



## A New Name for Stevia

The Expertise Continues, The Innovation Advances

While our name is new, our history and expertise are longstanding. For nearly a decade, we've supplied consumer product makers with high purity stevia extracts. This excellent tradition provides a strong foundation and innovative path forward. Our comprehensive range of stevia ingredients are used to create great consumer products in the food, beverage, nutritional supplements and pharmaceutical markets.

### We control a Sustainable, Integrated Stevia Supply Chain

*You receive quality, transparency, confidence and performance*

#### Proprietary Farming Network

- ✓ Long-term contracts with exclusive farmers and large agricultural companies
- ✓ Ensures maximum quality, reliable supply and stable costs
- ✓ We develop our own stevia varieties
- ✓ Our growers target specific steviol glycosides

#### Next Generation, Science-Based Agronomy

- ✓ Non-GMO
- ✓ Greenhouse leaf propagation
- ✓ Consistent leaf quality
- ✓ Stable leaf cost economics
- ✓ Total traceability from farm to customer
- ✓ Environmentally sustainable, socially responsible

#### End-User Focused Manufacturing

- ✓ We own a state-of-the-art extraction facility that utilizes proprietary, cost-effective manufacturing processes
- ✓ Optimal steviol glycoside separation and high purification
- ✓ Consistent product quality from batch-to-batch
- ✓ Superior taste profile delivers the product experience consumers demand

## Comprehensive Stevia Product Portfolio

Vitosa™ stevia extracts include:

- ✓ Rebaudioside D (Reb D)
- ✓ Rebaudioside A (Reb A)
- ✓ Rebaudioside B (Reb B)
- ✓ Rebaudioside C (Reb C)
- ✓ Stevioside (STV)

\*\* Coming Soon! Next generation, modified stevia extracts (Insweet™ brand) \*\*



### About HB Natural Ingredients

HB Natural Ingredients is an innovative B2B manufacturer of specialty plant-based ingredients that deliver unique functionality in consumer products. The company's technology-driven ingredients are sold into the global food, beverage, nutritional supplements, personal care, pharmaceutical and pet food markets. HB Natural Ingredients controls all phases of a sustainable supply chain from farming through processing, in an environmentally responsible manner. This produces consistent quality, excellent value and confident material traceability. HB Natural Ingredients USA is headquartered in Irvine, CA.

Contact your HB Natural Ingredients account representative for complete details.

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